

Breaking Free from Publisher Constraints: Empowering Customization with Edvisor

Challenge: Traditional Publishers Gave Little Control

Professor Damon Moon had long been frustrated by how rigid and bloated traditional textbook publishers were. Switching from one to another meant losing valuable materials he had built up, and trying to insert his own content often felt impossible. Worse, the student experience was clunky and slow, with login issues and confusing platforms.

Solution: AI-Enhanced, Fully Customizable Coursework

Professor Moon turned to Edvisor, an AI-enabled coursepack publisher designed to give instructors complete control over course content and assessments. Key features used by Professor Moon included:

-  **Custom Interactive Textbooks:** Quickly converting syllabi into personalized, interactive content.
-  **Dynamic Quiz Creation & Updates:** Instantly generating quizzes precisely aligned with evolving course material.
-  **Personal Content Integration:** Easy integration and ongoing updates of professor-created teaching materials.
-  **Easy Student Onboarding:** Students effortlessly joined courses using simple QR codes.

Moon's initial hesitation quickly shifted to enthusiasm as he experienced immediate improvements in customization capabilities and teaching effectiveness.



Damon Moon

San José State University

At a Glance

2 hours

Time to launch a course in Edvisor

2 minutes

Needed for students to onboard on Edvisor

15 minutes

Needed to restart a previously taught course

Hyper customized

Textbook built specifically for Prof. Moon's class



"Edvisor didn't just simplify teaching; it transformed my entire educational approach with **unprecedented ease and control.**"

Professor Damon Moon

Real Impact: A Professor's Perspective

Professor Moon initially found traditional publishers frustrating due to their inflexible formats and complicated procedures for incorporating personal content. Updating course materials was cumbersome, often resulting in important educational content being left out when publishers changed or updated their offerings. Edvisor changed this dramatically.

With Edvisor, Moon could effortlessly customize his interactive textbooks and quizzes, incorporating and updating his personal materials in real-time. This flexibility allowed him to keep content consistently relevant and precisely tailored to the needs of his students.



"With Edvisor, I had complete control to create bespoke course content. Updates became **incredibly simple**."

Professor Damon Moon

"With traditional publishers, every change meant losing valuable content and starting over," Moon explained. "Edvisor allowed me complete control, ensuring my classes always reflected my teaching goals and the latest industry insights."

The ease of onboarding extended to students as well, eliminating previous issues with complicated publisher logins. Students adapted quickly and seamlessly, significantly improving class engagement and participation.

Why Edvisor.ai ?

Edvisor transforms learning by allowing educators to hyper-customize their teaching material, while saving hours per week on course administration. Professors and universities all over the United States have adopted Edvisor.



Saves Professors 10 hours/week, by reducing course administration



Saves Students \$75/course compared to traditional materials



Instant AI Feedback improves writing and critical thinking



Integrates with LMS for a smooth experience



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